

The Northfield Press

Published in the Interest of the People of Northfield and Vicinity

NO. 4443

NORTHFIELD, MASSACHUSETTS, FRIDAY NOVEMBER 3, 1944

THREE CENTS



Well, look together, Mom,
WHEN YOU SEE
how the listings in the Yellow Pages quickly point the way to whatever you need. Why not join the many who use them every day?
EASY TO FIND IN TELEPHONE DIRECTORY YELLOW PAGES

Open Public Meeting Evangelistic Character

At the Town Hall on Thursday evening, November 16 at 7:30 o'clock, a public meeting is being sponsored, which will be of a religious character and to which everybody will be made welcome. It will be of the type of evangelistic meetings of former years and the speaker, who will be the guest of Mrs. William R. Moody, is Lieut. Col. Agnes McKernan of the Salvation army. For thirty-seven years the Lieut. Col. has rendered a distinguished service to suffering humanity and has been particularly active in the prison work. In 1935 she was appointed by Secretary Cordell Hull of the State department a delegate representing the United States to the International Prison Congress in Berlin and at which she was also a speaker. She has headed the National Prisoner's Aid Association and has served on the executive committee of the American Prison association. In all matters pertaining to prisons and prisoners aid, she is considered an authority and beside conducting her own programs, is called upon to speak throughout the country before various groups and organizations. She has accepted the invitation to come to Northfield to speak. It is expected that our own church people will give the gathering their loyal support. Many Salvation Army officers and corps members in this vicinity will probably make an effort to be present. The Salvation Army Band of Greenfield will play several selections and lead in the singing. The coming of Lieut. Col. McKernan is also a recognition of the outstanding work accomplished by Mrs. Moody in prison institutions and for their inmates, with which many of our citizens are familiar. Town Hall should be crowded to overflowing. Everybody plan to attend.

Church Union Service

There will be a Union Armistice service of the churches of Northfield and vicinity, Sunday evening, November 5 at 7:30 o'clock in the Advent Christian Church of South Vernon. Rev. Orville R. Mertz of Mount Hermon will deliver the address and the choir of the Unitarian Church will render music. The pastors of the co-operating churches will have a part of the program. All service men and women are cordially invited to attend and members of the Haven W. Spencer post of the American Legion will be guests of honor. The citizens of the community are cordially urged to attend this service.

Killed In Action Serving In France

The sad intelligence has come to Mrs. Esther (Dymerski) Matosky of the Farms, from the War Department that her husband, Pvt. Stanley Matosky, had been killed in action in France on October 7. He was a member of Co. A of the infantry. He was inducted into the Army October 13, 1943 and received his basic training at Camp Croft, S.C. after which he was sent to North Africa and later to France. Pvt. Matosky was born in Bernardston and received his education at the schools there and at Powers Institute. He was employed at the Millers Falls company.

Speakers At Schools

Captain Lester P. White, former Chaplain of the Mount Hermon Church and also alumnus of Mount Hermon School, will speak at the morning service in Memorial Chapel on Sunday at 10:30. Captain White is at the Army Chaplains School at Fort Devens. There will be a Musical Vespers service at 5 o'clock.

The preacher at 11 a.m. at the Northfield School for Girls will be Dr. Roland Bainton of Yale Divinity School, and there will be a Communion service at 5 p.m.

Harrison Lakin will speak at the noon assembly at Mount Hermon School on Saturday.

The Reverend Howard L. Rubendall of Mount Hermon is preaching at the morning service at Phillips-Exeter Academy, on Sunday.

Writes Of Hurricane Orange Crop Suffers

Our esteemed friend, Spurgeon Gage, citizen of Northfield and resident of Orlando, Florida, has enjoyed his experience as a fruit grower in the south and for many years hundreds of bushels of grapefruit, oranges etc. have found their way here from his acres. This year the southern hurricane has done much damage running to depleting the crop from 25 to 75 percent. Mr. Gage will however have some fruit available and he hopes to make an announcement soon in the Press. The results of the hurricane there was much as it was in Northfield during our severe blow years ago but vividly remembered. Trees were down, branches torn, houses and roofs damaged and no utility service. They were without electricity five days, for wires and poles were flat. Other Northfield folks now at Orlando, Florida weathered the storm and all were relieved when it had passed. Everything is about back to normal now, says Mr. Gage and we are all going our usual ways. We can tell our friends of the experiences when we get back to Northfield next summer.

Mrs. Russell Durgin who is now living in New Haven, Conn. was the guest speaker at the meeting of the Womens' Club of Winchester, N. H. last Friday afternoon. She spoke of her living and experience in Japan during her residence there, when her husband was engaged in Y work.

Special Town Meeting Called Election Day

A Warrant has been posted for a special town meeting to be held Tuesday evening at 7:30 o'clock at the town hall, November 7, election day, to consider important business contained in five Articles. The first article calls for the transfer of funds to old age assistance; the second, to accept money for the care of George E. Nye lot, also the lot of Artemas Nye and Marshall Nye in our cemetery; the third, to accept money for the care of the John F. Rice lot; and fifth, to vote if the town will issue a duplicate note to replace an original one, which has been lost or destroyed by its owner. The meeting will be called promptly at the designated hour.

Fortnightly Meeting

The next meeting of the Fortnightly will be Friday afternoon, three o'clock, November 17 at Alexander Hall. After the business session there will be a review of current books by Mrs. George Davis followed by a social period when refreshments will be served. Mrs. George Pefferle, Mrs. Warren Whitman and Mrs. Wayne B. Wells will be the hostesses. The following meeting will be Friday, December 8 and will be "Guest Day".

Solicitation in town by the committee for the United War Fund is moving forward and reports are pleasing. We must care enough to give enough. This fund is for a truly great humanitarian effort. Mrs. E. M. Powell is chairman.

Political Advertisement

Political Advertisement

Political Advertisement

Wounded In Action

Matthew R. Forsaith, 25, baker 3/c in the Navy has been wounded in action according to a report received by his parents, Mr. and Mrs. Ralph M. Forsaith of Birnam Road, from the War Department recently received. Forsaith enlisted in the Navy in June 1941, training at Newport, R. I. He participated in the first invasion of Africa. About a year ago he spent a furlough at his home here and now has been on duty overseas for several months.

THE NORTHFIELD PRESS
Northfield, Mass.
WILLIAM F. HOEHN
Editor Dial 536

"Entered as second-class matter August 3, 1935, at the Post Office at Northfield, Massachusetts, under the Act of March 3, 1879."

Political Advertisement

Political Advertisement

REPUBLICANS

Maintain the Standards of Good Government
Vote All Republican Candidates

Vote On Election Day

TUESDAY, NOVEMBER 7

POLLS OPEN FROM 10 A.M. TO 8 P.M.

Transportation if necessary will be provided (Phone 536, 520 or 557). Please get to polls by own conveyance if possible but get there and bring your neighbors with you! VOTING AT TOWN HALL.

The basis of Democracy is the right of the people to choose their servants at the Polls. That's the American Way!

NORTHFIELD REPUBLICAN TOWN COMMITTEE,

William F. Hoehn, Chairman,
Mrs. Carroll Miller, Secretary.
George W. Carr, Treasurer.



PROMOTE MEN TRAINED FOR THEIR JOBS

Vote For trained men of proven ability.

Vote For men who will maintain the highest ideals of Republican government in Massachusetts.

Vote For men who stand for Sanity, Safety and Security.

VOTE FOR

Governor	Lieutenant Governor
HORACE T. CAHILL	ROBERT F. BRADFORD
Senator	
LEVERETT SALTONSTALL	
Secretary of State	State Treasurer
FREDERIC W. COOK	FRED J. BURRELL
State Auditor	Attorney General
FRANK A. GOODWIN	CLARENCE A. BARNES

For Congress	County Commissioners
JOHN W. HESELTON	CARLOS ALLEN
	ALLEN C. BURNHAM
Councillor	Sheriff
JAMES S. BULKLEY	MICHAEL W. CARROLL
State Senator	County Treasurer
RALPH C. MAHAR	WILLIAM J. NEWCOMB
State Representative	Clerk of Courts
GEORGE FULLER	BEULAH U. CLIFFORD

VOTE REPUBLICAN

George S. Rowell
Chairman, Republican State Committee
6 Beacon St., Boston, Mass.

Faculty Interest Items

Miss Ethel L. Parker, a member of the class of 1922 of Northfield School for Girls, was a speaker at the recent convention of home teachers for the blind, held at the Hotel Lenox, Boston. Miss Parker, who is a state teacher of the adult blind and whose home is in Lawrence, has friends in town as well as on the campus.

Mrs. Bessie D. Cross of the Northfield faculty attended the opening concert of the New Haven Symphony Orchestra season in Woolsey Hall last week. One of the featured artists was her brother, Celius Dougherty, who with Vincenz Ruzicka played the du-piano solo part of Mozart's *Concerto in E Flat*. This famous team, which was formed when the two were students at Juilliard School of Music, made its debut in New York in 1939.

Mr. Robert L. Dothard, president of E. L. Hildreth and Co., printers for The Northfield Schools, was the guest speaker at the meeting of the board of the Northfield Star, held at Miss Wilson's home last Friday evening. Katherine Moody of Northfield is business manager of this student publication and Jean Bassette of Mount Hermon is a reporter.

Three members of the Northfield science department attended the fall meeting of the New England Biological Association at Watertown last Saturday. They were the Misses Elizabeth Homet, and Miriam Johnson, and Mrs. Marianne Beran. Following the meeting the teachers made their annual trip to the shore to obtain fresh marine specimen for laboratory use.

Teachers Conference

The teachers of the public schools in Franklin County will meet in annual conference on Friday, November 3 at the High School in Greenfield according to a call issued by Charles H. Galvin of Turners Falls, president of the County Teachers Association. There will be no school sessions on that day much to the delight of the pupils. There will be a business session and election of officers for the ensuing year by the association and this will be followed by a program in which many educational authorities are listed as speakers. Dr. Franklin Hawkes supt., of the West Springfield Schools, will give an important address and Miss Mildred Hartwell will speak for the State Teachers Federation.

Mrs. Bertha Dwyer Dies

Mrs. Bertha (Leavitt) Dwyer of this town, died at the Franklin County Hospital, Saturday morning, Oct. 21, at the age of 73 years. She was born in East Plainfield, N. H. on May 22, 1871 the daughter of Jonathan and Harriett Levitt. She is survived by six children, Mrs. Marjorie Hopkins of Los Angeles, Calif.; Mrs. Marion Cadrette of Orange; Mrs. Howard Carpenter of Colrain; Max Dwyer of Shelburne Falls and Clayton Dwyer of this town. Funeral services were held Monday afternoon at Shepards Funeral Home in Greenfield with Rev. A. L. Truesdell of Leverett officiating, and burial was in the Crystal Lake cemetery in Gardner.

A Daughter Was Born

Announcement has been made that a daughter, Elizabeth Henriette, was born to Mr. and Mrs. Bert H. Wabeke in Greenfield on Saturday, October 28. They were former residents of this town and Mr. Wabeke was a member of the faculty of Mount Hermon school while his wife taught at the Northfield School for Girls. Mr. Wabeke is an Ensign in the U. S. Navy and at present is on duty in Australia.

Rt. Rev. John T. Dallas D. D. of Concord, bishop of the Episcopal diocese of New Hampshire, has recently been selected head of the New England Synod of Episcopal churches for a six year term. Bishop Dallas is a frequent visitor to this town and has been a scheduled speaker at the services at Sage Chapel as well as at conferences.

Mr. and Mrs. Harry Gray and Mrs. McKay, have closed their home in South Vernon which they have occupied this summer and gone to Brattleboro for the winter.

Town tax collector Charles F. Slate will couse to be sold for unpaid taxes certain property located here, on Saturday, November 11 at 1 o'clock at the Selectmens room at the town hall. On the list is the so-called "Joslin lot" on Rustic Ridge.

PARAMOUNT

BRATTLEBORO

Sun., Mon., Tues., Nov. 5-7
TILL WE MEET AGAIN

Ray Milland Barbara Britton

Wed.-Thurs., Nov. 8-9
FOUR FEATHERS and ELEPHANT BOY

Fri.-Sat., Nov. 10-11
YOUTH RUNS WILD
Bonita Granville Kent Smith

LATCHIS MEMORIAL BRATTLEBORO AUDITORIUM

2:15

6:30

8:30

Fri.-Sat.-Nov. 3-4

MAISIE GOES TO RENO

Ann Sothern John Hodiak

Fri.-Sat.-Nov. 3-4

MY FRIEND FLICKA

also: **THAT'S MY BABY**

Sun.-Wed.-Nov. 5-8

KISMET

Ronald Colman Marlene Dietrich
James Craig
(Technicolor)

Sun.-Mon.-Nov. 5-6

STORM OVER LISBON

Richard Arlen Vera Ralston

Tues.-Wed.-Nov. 7-8

ONCE UPON A HONEYMOON

Cary Grant Ginger Rogers

Thurs.-Sat.-Nov. 9-11

SWEET AND LOWDOWN

Benny Goodman Linda Darnell
Lynn Bari

Thursday
NO SHOW

Political Advertisement

Political Advertisement

Political Advertisement

ELECT YOUR NEIGHBOR

TO CONGRESS

A Man You Know—
WILL VOTE RIGHT!

**JOHN W. HESELTON**

DISTRICT ATTORNEY, NORTHWESTERN DISTRICT, 1939 AND RE-ELECTED 1942. PRESIDENT, MASS. SELECTMAN'S ASSOCIATION, 1935—1938. MEMBER, REPUBLICAN STATE COMMITTEE, 1936—1938.

William F. Hoehn, Northfield
George W. Carr, Northfield
Ross L. Spencer, Northfield

Truth·Character·Ethics
The Attorney General must be a man who is not bought and sold at the stroke of a politician's pen.

Elect
CLARENCE A. BARNES
ATTORNEY GENERAL



Charles Fairhurst, 572 Bernardston Rd., Greenfield

FOR EXPERIENCE
EFFICIENCY—ECONOMY

Vote for

BEULAH U. CLIFFORD
(Republican Incumbent)

FOR CLERK OF THE COURTS

Endorsed by the following
Members of the Franklin
County Bar and Public
Officers

Joseph T. Bartlett
Willard O. Seibert
Ralph C. Mahar
Charles Fairhurst
William T. Woodrow
Herbert P. Ware
William A. Davenport
Timothy M. Hayes
John R. Moseley
Maurice J. Levy
William S. Allen
Henry J. Field
Hartley R. Walker
Arthur H. Sherwin
Samuel U. Streeter
Carlos Allen
Allen C. Burnham
John B. Touher
William H. Weissbrod
William J. Newcomb
Fred B. Dole
Michael W. Carroll



Twenty-four and one half years in Office of
Clerk of the Courts

Twenty-one and one half years as Assistant
Clerk of the Courts

One and one half years as Clerk of the Courts

BE SURE TO VOTE ON NOVEMBER 7th

FOR **BEULAH U. CLIFFORD**
FOR CLERK OF THE COURTS

George W. Carr
Northfield, Mass.

Samuel U. Streeter
Greenfield, Mass.

Political Advertisement

Political Advertisement

FOR COUNTY TREASURER

Mr. Newcomb has made the following statement:
"Upon my retirement from office on January 12, 1944, I was appointed by the County Commissioners to serve as County Treasurer until November 1944 election. Under the provision of the emergency statute passed by the 1942 special legislative session, my salary during this interim has been reduced by the amount of my retirement pension. This has already resulted in a saving to the County."

Under the provisions of Section 91 of Chapter 32 of the General Laws a County official who has retired is permitted to run for election. It is my belief that during times of National Emergency every man who is able should be doing some useful work. Since I am thoroughly experienced in the work of the County Treasurer, I felt that I would render more service by continuing in that office than I would if I changed to some other work. For this reason I decided to run for reelection.

If elected I shall not accept the full salary which was being paid to the County Treasurer prior to my retirement. I shall accept only the difference between the regular salary of the office and the amount of my retirement pension. This will result in a saving to the County of about \$840 a year. If elected I expect to serve out the remaining four years of the present term."

William J. Newcomb

Vote on November 7th to continue the present County Treasurer in office.

Joseph T. Bartlett
50 Crescent Street
Greenfield, Mass.

Adv.

Town Topics

A son was born to Dr. and Mrs. R. Everett Hubbard of Greenfield at the Franklin County Hospital on Sunday, October 15. Grandson of Mr. and Mrs. Robert B. Hubbard of this town.

The editor of the Press has been beset with the problems of publication and the issuance of the paper at the regular periods. The responsibility is not of our choosing and subscribers are asked to abide with patience.

The sum of \$55 was realized from the bridge parties at the home of Mrs. Allen Wright, Mrs. Louis Van Phelan and Mrs. William E. Park, last week Wednesday evening for the Servicemen's Christmas Fund. Refreshments were served at each home and the affair was in charge of a committee consisting of Mrs. E. M. Powell, Mrs. Cleland Cochran and Mrs. Roger Greenwood.

A much valued improvement has been made in the leveling of the ground of the old gravel pit, off Birnam Road and directly back of Hillside Cottage. What had become an obnoxious sight will now be a place of beauty.

The 12th lodge of Instruction for members of the Masonic Lodges of the district was held Tuesday evening Oct. 24 with the Republican Lodge at Greenfield. The speaker was Rev. Bro. G. Albert Higgins of the Methodist Church. Several from here attended.

On Saturday Oct. 21, Dr. Boyd Edwards of Arlington, Vt., formerly headmaster of Merceburg Academy and of the well known Hill School, was the speaker at the assembly of Mount Hermon School.

Dr. Ernest N. Ligon, professor of psychology at Union College, author of several books and radio speaker on the weekly program "The Future Begins Now", addressed the faculty meeting of the Northfield School for Girls on Monday, Oct. 23. He gave a most interesting talk.

The Womens Missionary society of the Congregational Church will meet at the home of Mrs. Fred H. Doolittle on Ashuelot Road on Wednesday afternoon at 3 o'clock, Nov. 1 when Mrs. George M. Ball will review the book by Clayton on "Heaven Below".

Rev. John H. Parke, curate of St. James Episcopal Church of Greenfield serving parish members here, has graduated from the Fort Devens Chaplains school and has been assigned to Camp Shelby, Miss.

Political Advertisement

BULKLEY

No Confusion

Clear-minded people in Western Massachusetts checked sample ballots this week, weighed their plans to vote with hard-headed New England insight. Many a voter noted the strange, coinci-

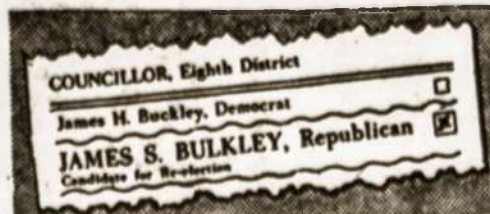


GOVERNOR'S COUNCILLOR
James S. Bulkley (the Republican)

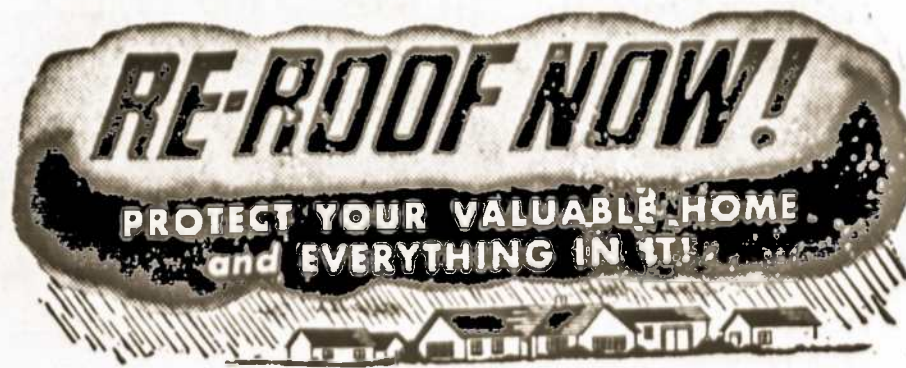
dental similarity between the name of tried, well-proved Governor's Councillor James S. Bulkley (the Republican), and newcomer James H. Buckley, Democratic aspirant to Bulkley's post.

Bulk of the Votes

Although Democrat Buckley's name comes first on the ballot veteran observers pointed out that name-confusion will not work here; that Bulkley (the Republican) has too good a record — will win the bulk of the votes.



Ernest A. Parker, Northfield



SEARS WILL ARRANGE TO PUT A
ROOF ON YOUR HOME -
COMPLETELY!



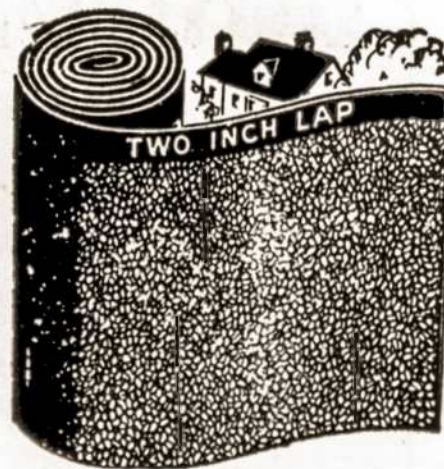
Asphalt 3-in-1

SHINGLES
INSTALLED

\$10⁵⁰
Square

Our thickest, toughest, long-lasting shingles. Heavy felt base for extra protection. 100% pure asphalt coating. Fade resistant colors in Red, Green or Black.

ROLL ROOFING



HEAVY 90 lb. ROLL
ROOFING

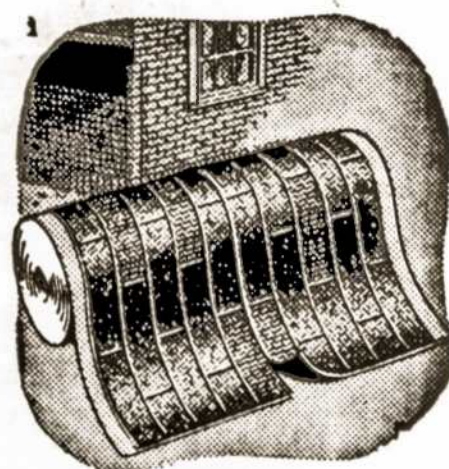
2 35
ROLL

Choice of red, green or black. Finest felt saturated and coated with 100% pure asphalt. Slate surfaced. 100 sq. ft.

35-lb. ROLL ROOFING

Covers 100 sq. ft. Gives protection for temporary roof. Priced low!

1 05
ROLL



NOVELTY BRICK
SIDING

3 45
ROLL

Red or buff brick siding — insulates — cuts fuel bills — pays for itself. Never needs painting 100 sq. ft.

45-lb. ROLL ROOFING

A good, low-cost roofing. Made of same material as our heavier roofing.

1 65
ROLL

ANY PURCHASE TOTALING \$10 OR MORE CAN
BE MADE ON SEARS EASY PAYMENT PLAN.

Sears, Roebuck and Co.

PHONE 5446
102 MAIN ST. GREENFIELD MASS.

THE MAN FOR THE OFFICE FOR CLERK of COURTS

(to fill vacancy created by death of Hugh E. Adams)

ELECT

Assessor
CARL H.

ATWOOD

OF GREENFIELD

HIS RECORD OF PUBLIC SERVICE
QUALIFIES HIM FOR PROMOTION

Assessor of Greenfield for eleven years, now serving fourth consecutive term.

Able Energetic Sincere

Atwood has served Greenfield well and can do the same for Franklin County

You will vote for him on Tuesday, Nov. 7th
if you are interested in maintaining
Good Government

Endorsed by
Flora C. Abbey, Warwick Rd., Northfield
Annie A. Campbell, 166 Main St., E. Northfield

Political Advertisement

Political Advertisement

CONVENIENT, COURTEOUS, AND EFFICIENT
BANKING SERVICE AT THE
WINCHESTER NATIONAL BANK
Winchester, New Hampshire
Member Federal Reserve System
Member Federal Deposit Insurance Corporation

The Editor's Opinion

QUESTION 1—VOTE YES

The referendum under Question 1 is in three parts. The whole subject matter is for clarity and simplicity in presenting referendums to the voter in the future, so that the voter may understand more perfectly than in the past just what he is asked to do with his vote. Vote YES to each of three questions.

QUESTION 2—VOTE NO

This amendment provides for a continuance of the present law vesting the pardoning power in the Governor and Council, but would permit the legislature to prescribe the terms and conditions under which a Governor and council may grant pardons for felonies?

This looks like an attempt to vest in the Legislature certain authority to grant clemency which has been on executive function for more than 150 years. There should be no political interference in the pardon authority, so vote NO on Question 2.

QUESTION 3—VOTE NO

Referendum No. 3 on the ballot for the November election deserves the serious consideration of every voter. The decision on this question determines whether we shall continue biennial legislative sessions which were adopted by the people in 1938 by a majority of 330,000 and which six years of experience has fully justified in every respect, or return to annual sessions with its political skulduggery, confusion at the State House and waste of the taxpayers money. Biennial sessions means good government, sound economy and less political chicanery.

A "YES" vote means a return to the almost universally abandoned system of annual sessions. A "NO" vote means we will continue the biennial system with all of its advantages. There can be no question of doubt on the issue in this case. The friends of better government must vote NO on this important question.

QUESTION 4—VOTE YES

This amendment provides for absentee voting and gives authority to the Legislature to provide for absentee voting not only for voters who are absent from the cities and towns where they are inhabitants at the time of elections but also for those voters who by reason of physical disability are unable to cast their votes at the polls. This is a commendable proposition and we should vote YES on this question.

QUESTION 5—VOTE YES

The voter who is confronted suddenly with Question No. 5 on the ballot November will need a bright alert mind if he is going to know what he is voting for. The question concerns beano, a matter of public gambling on which most good citizens have definite ideas.

The difficulty lies in the fact that this is a referendum on a law which has already been passed. The law which originally permitted "the game commonly called beano, or substantially the same game under another name" was amended by the 1943 Legislature to outlaw this form of gambling. The people are now asked to pass on this amendment. If they wish to retain it and thus outlaw beano, they will vote "YES". If they wish to revoke the amendment and thus legalize beano again, they will vote "No."

The "Yes" vote is, of course, the right one. "Boston Herald"

LICENSES—VOTE NO

The three questions asked with reference to the sale of liquor are self explanatory. Our citizens are asked to express their desire and they will vote accordingly. However, Northfield will not want any part of the liquor traffic and a NO vote should be marked after the questions.

The political committees in Northfield are active during the present campaign and endeavoring to get out the vote on election day. The chairman of the Democratic committee is Harry Gingress and Mrs. Flora Abbey is secretary treasurer. The Republican committee is headed by William F. Hoehn, chairman, Mrs. Carroll H. Miller, secretary and George W. Carr treasurer. Transportation is to be provided for those unable to get to the polls by other means.

THE BEST MAN FOR THE OFFICE!



"Jim" McAndrews is the best qualified man for Congress because he has the experience and training. A Man with his great record of service and action deserves promotion. "Jim" McAndrews has never failed the people and he will not fail them now.

VOTE FOR SENATOR

JAMES P. McANDREWS

For Congress

Forthright

Sincere

Courageous

Atty. Morton H. Burdick Adams

Members of the South Vernon Church held a social and supper on Thursday evening of last week which was largely attended. There was a roll of members, a musical program and a few short talks.

Mr. and Mrs. George McMillan are now comfortably situated in their home in Orlando, Florida. In a letter he states they went through the experience of the recent hurricane but "survived and are feeling fine".

Mrs. Ruth Swan of Waban, Mrs. Louise Volk of Brookline and Miss Julia Bardwell, sisters spent a few days recently at their late mothers home on Main Street and closed it for the winter.

IN HER ELECTRIC HOME OF TOMORROW... HOUSEHOLD CHORES WILL BE *a Snap!*



With her dozens of electric switches, the housewife of tomorrow will operate her home with all the automatic efficiency of a train dispatcher. Behind every switch, REDDY KILOWATT will be on the job—ready to do a dozen different household chores!

There is a new age of electric living coming—made possible by the marvelous new appliances now being perfected, and by the already low cost of electric service.

So be ready for REDDY! Plan now to have your post-war home adequately wired with a three-wire entrance, enough circuits, and plenty of outlets.

Hear Nelson Eddy sing in "THE ELECTRIC HOUR" every Wednesday 10:30 p.m. CBS stations

Western Massachusetts Electric Company

HOUSE OF QUALITY



Since 1911
The Quality
Beverage Shop
and Store of
Franklin County

Manufacturers
of the Famous
GLENBROOK
Ginger Ale and
other Beverages.

RYAN & CASEY
11 Ames Street Tel. 6585
Greenfield

HOTEL BROOKS

Brattleboro

The Pickwick Coffee Shop
The Colonial Dining Room
Special Sunday Dinners
Friday Night - Lobsters
All Dining Rooms
Air-Conditioned
Free Parking For Guests

INSURANCE

OF EVERY KIND
Covering Your Needs

Consult Us
COLTON'S
Insurance Agency

Dial 712 E. Northfield

RESIDENCE and OUTSIDE THEFT POLICY

Covers yourself, family and guests
inside and outside your premises.
\$10.00 a year.

ARTHUR P. FITT

Insurance Notary Public
East Northfield

F. WILTON DEAN, M.D.

PHYSICIAN — SURGEON
90 Main Street Telephone 722
Hours: 1-3; 7-8, except Thursdays
Wednesday Evening by
Appointment Only

DR. RICHARD G. HOLTON DENTIST

Office Hours: 9 a.m. to 12 m.
1:30 to 5 p.m. Tel. 748
Saturday Afternoon Reserved
Bookstore Bldg. E. Northfield

ALFRED B. JORDAN, O. D. KATHERINE JORDAN, O. D.

OPTOMETRISTS

113 Main Tel. 66 Brattleboro
Hours: 9-5 Saturdays 9-8

Dial 338 for FUEL AND FURNACE OIL

For Your Requirements
MYRON DUNNELL

TYPEWRITER Headquarters

Typewriters Rented, Sold,
Exchanged, and Repaired
Ribbons and Carbon Paper
C. H. DEMOND & CO.
391 Main Street Greenfield

ALBERT B. ALLEN INSURANCE

278 Main Street Tel. 5275
Greenfield